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Question Paper Code: 42918

B.E./B.Tech. DEGREE EXAMINATION, APRIL/MAY 2018 Sixth/Seventh/Eighth Semester

Civil Engineering

MG 2351 - PRINCIPLES OF MANAGEMENT

(Common to all Branches) (Regulations 2008)

(Also Common to PTMG 2351 – Principles of Management for B.E. (Part-time) Sixth Semester – Civil Engineering and Textile Technology – Regulations 2009)

Time: Three Hours

Maximum: 100 Marks

(Codes/Tables/Charts to be permitted, if any, may be indicated)
Answer ALL questions.

PART - A

 $(10\times2=20 \text{ Marks})$

- 1. Define Management.
- 2. What is globalization?
- 3. What are the objectives of planning?
- 4. List out the different types of strategies.
- 5. Distinguish between Centralization and Decentralization.
- 6. What are the sources of recruitment?
- 7. Define organization culture.
- 8. List out the components of communication process.
- 9. Define Preventive control.
- 10. What is quality control?

$(5\times16=80 \text{ Marks})$ PART - B (16)11. a) Discuss Henry Fayol's Principles of management. (OR) b) Enumerate the trends and challenges of management in global scenario. (16)(16)12. a) What are the steps in Planning? And explain it. (OR) (16)b) Explain in detail various decision making process. (16)13. a) Explain various techniques used in selection Process. (OR) b) i) Distinguish between formal and informal groups. (8) (8) ii) Explain the importance of performance appraisal. 14. a) Explain the classification of theories of motivation. (16)(OR) (16)b) Explain types of organization culture. (16)15. a) Describe the various types of budgets in detail. (OR) (16)b) Explain steps involved in the process of controlling.

List out the exapposents of communication promu-

Distinguish histories Controllection and December and Section

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